



Strength & Performance Director Job Description

Job title:	Strength & Performance Director
Location:	Brew State Baseball Indoor Training Facility
Full-time / Part-time:	Part-time with Full-time Opportunities Available
Reports to:	Chad Tindall, Owner – Brew State Baseball Academy

Main Duties and Responsibilities

- Focus on athletic development and sports-specific training for athletes ages 8-18, collegiate level, and professional level with varying backgrounds and abilities.
- Have day-to-day interaction with parents, coaches, and athletes to position the Brew State Baseball Academy culture and training philosophy.
- Conduct physical and mobility assessments.
- Conduct instruction, lessons, drills, etc. to achieve individual goals and/or team goals.
- Create and implement a high quality program, to maximize participation and performance of competitive teams.
- Organize and implement camps, clinics, classes and individual workouts.
- Undertake the necessary planning for each activity session to ensure the program demonstrates progression throughout, linked to the principles of Long-term Athlete Development (LTAD).
- Coordinate the delivery of an innovative program to attract new participants of all levels and create pathways for continued participation.
- Ensure all equipment associated with the program is correctly set up, maintained, and stored.
- Provide appropriate mentoring, support and guidance to coaches and athletes.
- Continually monitor and evaluate all sessions, activities and programs and provide concise progress reports and training logs.
- Take responsibility for their own continuous professional development and attend relevant training courses to improve their knowledge and expertise.
- Create and implement a marketing and sales strategy. Including social media marketing videos, teasers.

Personnel Specification

Qualifications	Essential <ul style="list-style-type: none"> ● Degree in Exercise and Sports Science
Experience	Essential <ul style="list-style-type: none"> ● 0-1 years sports coaching experience in a paid or voluntary capacity, ideally in a range of environments including schools/clubs/community/third level settings; Desirable <ul style="list-style-type: none"> ● 1+ years or more sports coaching experience in a paid or voluntary capacity, ideally in a range of environments including schools/clubs/community/third level settings
Skills & Competencies	Essential <ul style="list-style-type: none"> ● Self-driven and can create programming from scratch ● Have a positive, likable, high-energy attitude ● Excellent communication and interpersonal skills ● Strong planning ability with excellent organizational skills ● Has a strong entrepreneurial spirit ● Ability and willingness to work outside of normal hours including evening and weekends ● Must be self-motivated with the ability to enthuse a wide range of participants ● Ability to work independently and as part of a team ● Ability to manage a group of participants effectively ● Attend all fixtures/training sessions to include all gym and field sessions ● Solution orientated ● Resilient with a can-do attitude Desirable <ul style="list-style-type: none"> ● Played baseball collegiately ● Can instruct baseball individually and in groups